## Sears

Falland Winter 1972

Long plaid skirt and black sweater sold on page 7



## for you.. the new individualist

## many moods of black



Here and on the next 14 pages.. exciting new fashions for the young careerist, homemaker, mother who is active and involved.. in-the-know about fashion..capable of putting together the current look and making it personal.

Sears responds to you with contemporary clothes suited to your lifestyle, moderately priced, in sizes for misses.

#### SHOWN ON OPPOSITE PAGE

1 The hooded coat . . dramatic in creamy-smooth black melton cloth. Hood and hemline circled with black-dyed lamb (fur origin: Argentina). Off-center loop-and-button closing. Black cotton velveteen inset at waist adds to the striking look. Coat of reused wool, unknown reused fibers and other fibers. Fully lined. Use professional dry cleaning. The gloves are sold on page 153.

2 The evening dress... a sophisticate in black with halter-style neckline, bare back and the fluid drape of jersey. It's a Ban-Lon® fashion of Textralized® nylon. It has a long back zipper closing. Hand wash separately and drip-dry.

3 Hair ornament. Dazzling rhinestones set in silver-color metal add glitter and excitement. About 3½ inches in length. Bar-clip closure.

4 Star pin. Rhinestones set in silver-color metal. About 1½-inch diameter. Safety-catch closure. Wear one or buy two or three and wear them together.

Shipping weight 1 ounce. 4 H 3673 ..... Each \$3.00

## SHOWN ON THIS PAGE

6 The pants-suit.. elegant in black cotton velveteen. Semifitted jacket has a notched collar, two patch pockets, button closing. Pants have modified flare legs, a bandless waistline, back zipper closing. Dry clean. The blouse shown is not included.. it's sold on page 13.

Misses' sizes 8, 10, 12, 14, 16. Please state correct size.

V7 H 5012F—Shipping weight 1 pound 9 ounces..... \$35.00

7 The dress.. gracefully shaped in black wool jersey. It has an empire waistline and soft, body-curving lines. Long back zipper closing. Dry clean. Pins shown are not included .. they're sold above. The wig is sold on page 240.

Misses' sizes 8, 10, 12, 14, 16. Please state correct size.

V31 H 7812F—Shipping weight 1 pound 7 ounces.....\$18.00

ORDER YOUR USUAL SIZE . .

if in doubt, see instructions and charts on page 739



## for you..the new individualist

## up-dated shirt ideas

#### SHOWN ON OPPOSITE PAGE

1 Shirt and pants set of polyester double-knit in an aqua blue and slate gray jacquard pattern. Tapered shirt has black topstitching; a front button-closing and pocket; long sleeves with buttoned cuffs; shirt-tail bottom. Straight-leg pants are pull-on style with elasticized waistband. Machine wash, warm.

Misses' sizes 8, 10, 12, 14, 16. State size. V31 H 8200F—Shipping weight 2 pounds . \$25.00

2 Glen plaid shirtdress tailored with great dash. Woven polyester in tones of blue and brown with gold and white. Brass-color metal buttons at front opening and cuffs; one also trims the pocket. Self tie-belt. 2-inch hem. Machine wash, warm.

Misses' sizes 8, 10, 12, 14, 16. State size. V31 H 6640F—Shipping wt. 1 lb. 10 oz. . . . \$17.00

### SHOWN ON THIS PAGE

3 Printed shirt mixes purple, medium gray, black, white and chrome yellow. It's Ultressa<sup>TM</sup>, a rich crepe of Dacron\* polyester that copies the look and feel of silk. Long collar: button placket: two-button cuffs; in-or-out square-cut bottom, Machine wash, warm. Sent boxed. Earrings sold on page 13.

Misses' sizes 10, 12, 14, 16. Please state size. V7 H 3860F—Shipping weight 11 ounces ... \$9.00

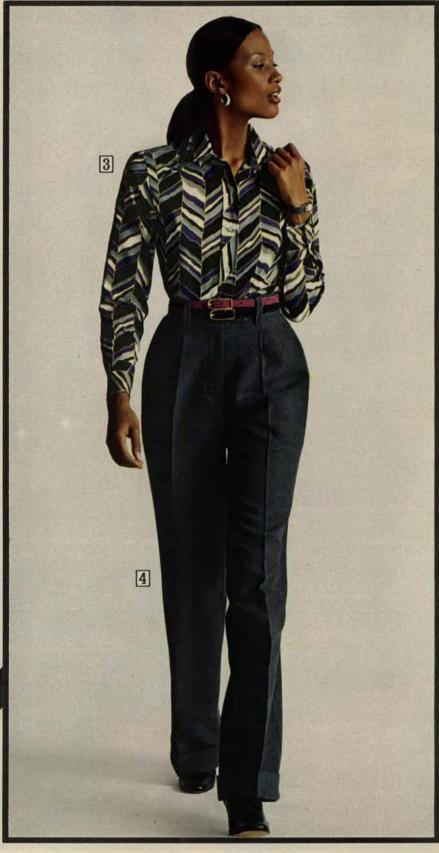
4 Timely trousers have that new menswear-look. Noteworthy waistband; belt loops; side pockets; wide front-pleated, cuffed legs; fly-front zipper and button closing. Medium gray heather fabric woven of spun polyester looks like fine wool. Machine wash, warm. Belts not included; they're sold on page 81.

Misses' sizes 8, 10, 12, 14, 16. State size. V7 H 2049F—Shipping weight 1 lb. 3 oz.....\$9.00

ORDER USUAL SIZE . . if in doubt, see page 739

5 The shoes ... an oxford with 4-eyelet tie that laces up the high-rise vamp. Smooth leather uppers with perf details. 2-inch heel, and composition sole. Sizes B (med.) 5½, 6. 6½, 7. 7½, 8. 8½, 9. 10. X54H45191F-Burgundy X54H44191F-Black State size. B width. Shpg. wt. 1 lb. 4 oz. ..... \$13.00









## for you.. the new individualist

## bold bright plaids



SHOWN ON OPPOSITE PAGE

Topper...wrap style in real red and deep forest green plaid plush pile of Dacron\* polyester and Orlon\* acrylic (polyester backed). Big notched collar, tie-belt. Fully lined with acetate quilted to batting of reprocessed wool and other unknown fibers. About 34 in. Dry clean. Pants sold on page 52.

Misses' sizes 8, 10, 12, 14, 16. State size. N17 H 6009F—Shpg. wt. 3 lbs. 13 oz....\$36.99

2 Plaid shirt.. printed in true red, hunter green, white, royal blue. White collar, placket, cuffs. Long shirt-tails. Broadcloth of polyester and cotton. Machine wash, warm. Misses' sizes 10, 12, 14, 16. State size.

V7 H 4055F—Shipping weight 7 ounces .\$6.00

3 Plaid-trimmed pants . . hunter green double-knit acrylic trimmed with printed plaid in the colors of the shirt sold above. The trim is twill of polyester and cotton. Cuffed flare legs, front pockets, belt loops, flyfront zipper and button closing. Machine wash, warm. Belt not included; sold on page 81. Clogs sold on page 88.

Misses' sizes 8, 10, 12, 14, 16. State size. V7 H 2124F—Shipping wt. 1 lb. 2 oz....\$11.00

#### SHOWN ON THIS PAGE

4 Plaid dress...red, green, gold, black and white woven polyester. White collar, cuffs of crepe-stitched double-knit polyester. Removable black bow of rayon and cotton. Black vinyl buckle-belt; back zipper. Remove bow...machine wash, warm.

Misses' sizes 8, 10, 12, 14, 16. State size. V31 H 7850F—Shpg. wt. 1 lb. 14 oz.....\$19.50

5 Super sweater . . pullover with lace-andtie neckline, cut-out sleeves trimmed with tiny buttons. Acrylic rib-knit. Machine wash, warm. Taiwan. Pins shown sold below; shirt sold page 79; wig sold page 240.

6 Ankle-length plaid skirt . . mostly navy blue, bright red and royal blue woven polyester. Bandless waist, side nylon zipper and button. Machine wash, warm.

Misses' sizes 8, 10, 12, 14, 16. State size. V7 H 4700F—Shipping weight 1 pound. \$11.00

## ORDER YOUR USUAL SIZE . . if in doubt, see page 739.

(7 and 8) Key pins . . antiqued gold-color metal. Safety-catch closure. About 2-in. long.

7 French motif.. delicate design. 4 H 3668—Shipping weight 1 oz... \$3.00

8 English motif..ornate design. 4 H 3667—Shipping weight 1 oz.... 3.00



## for you..the new individualist

## on-the-go pant-suits

SHOWN ON THIS PAGE

1 Two-piece suit for outdoors. Hooded jacket of navy wool-and-nylon melton cloth bonded to cotton has 2 pockets, shiny dome buttons. Jacket lined with acetate quilted to reprocessed wool and other fibers; facing and hood lining match pants. Straight-leg, back-zipped pants of navy and rust brown patterned rayon knit bonded to polyurethane foam, then to acetate tricot. Dry clean. Sweater sold on page 83, belt on page 108, gloves on page 153, shoes on page 5.

2 Satchel tote bag. Textured print fabric of linen-and-cotton backed with vinyl is Zepel® treated. Solid-color cotton webbing handles and trim. Top zipper closure. Unlined. About 16x9x7 in. 14H5862–Medium brown and oatmeal 14H5863–Navy blue and oatmeal Shipping weight 2 lbs. 8 oz. . . . . \$12.65

### SHOWN ON OPPOSITE PAGE

3 Wrap-jacket and pants of doubleknit wool jersey strike a sophisticated contrast of colors. Real-red jacket has three flap pockets, a self tie-belt. Black pants have slightly flared legs, a side zipper. Dry clean. Accessories not included . sweater sold on pg. 64, pin on pg. 84. Misses' sizes 8, 10, 12, 14, 16.

4 Pinstriped pant-suit is flannel of rayon and nylon, woven in navy with
white. Semi-fitted jacket has a notched
collar, button closing, two patch pockets,
a back vent. Pants have bandless waistline, modified flare legs, a fly-front zipper.
Dry clean. Accessories not included
shirt sold on page 74, tie is sold below.
Misses' sizes 8, 10, 12, 14, 16.

ORDER YOUR USUAL SIZE

5 Pre-tied man-style necktie in a bright polka-dot print: white on real red. Acetate twill. Adjustable elasticized neckband has hook closing. Dry clean. 88 H 8311—Shipping wt. 1 oz. ..\$2.50









### SHOWN ON THIS PAGE

The wrap-tied shortcoat is true red wool plush. Puffed sleeves are gathered at the wrist into fitted cuffs. Red buttons circled with gold-color; flap-trimmed patch pockets; tie-belt. Back vent-pleat. The fabric is bonded to polyurethane foam for shape-keeping. then to acetate tricot. About 32 inches long. Dry clean. Pants sold on page 52.

ORDER YOUR USUAL SIZE if in doubt, see page 739 2 The floppy brim hat..today's most popular and flattering style. Beautifully designed in luxurious soft wool felt. Choose from two superb fashion colors to complement the versatile topper and other favorite fashions. Fits 21½ to 22½ inches. Imported from France.

N88 H 9411-Navy blue N88 H 9410-Real red Shpg, wt. 3 oz... **\$5.50** 

## SHOWN ON OPPOSITE PAGE

3 The knit blazer has trim styling and fit. It's navy blue double-knit acrylic with wide lapel collar, two flapped pockets, one pretend-pocket flap, a vent in back. Shiny silver-color metal buttons close in front and trim the sleeves. Measures about 27½ inches long. A snap to care for; just machine wash, warm; tumble-dry, Imported from Taiwan. The tie-shirt is sold on page 65; the pants are sold on page 86.

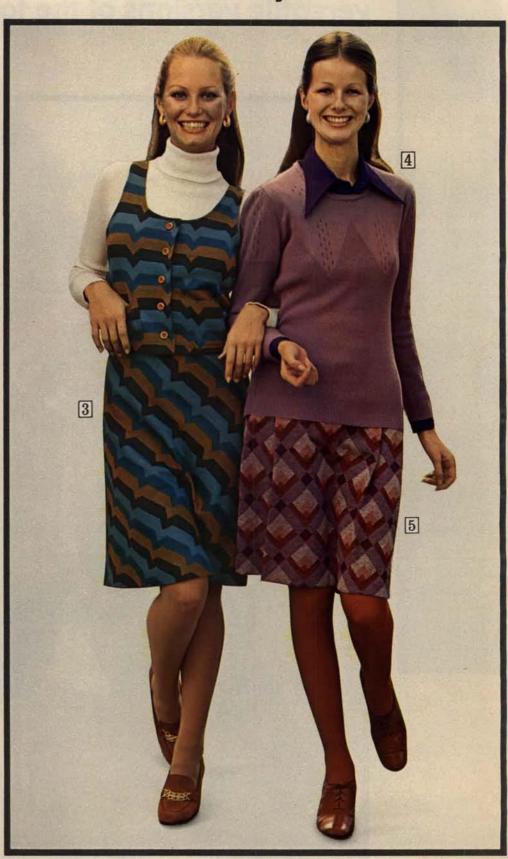
4 The smock-style coat is bright yellow oxfordcloth of Fortrel® polyester and cotton, Zepel® treated to resist showers as well as oil-borne stains. Coat is contrasted with black topstitching, black buttons at double-breasted effect closing, black buttons on the collar for trim. In center back, a cluster of graceful pleats. Acetate taffeta lining. About 36 inches long. Dry clean. Pants sold on page 86.

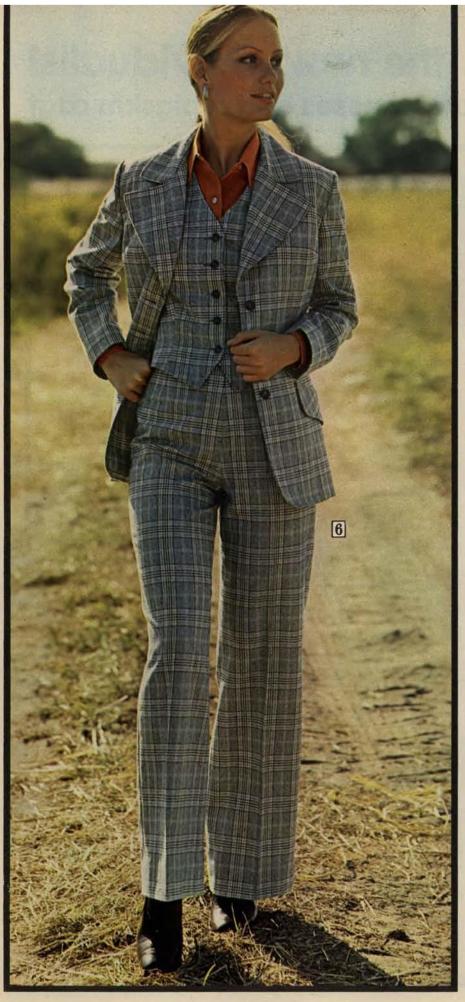
## for you..the new individualist versatile versions of the topper



## for you..the new individualist creative layered looks









### SHOWN ON OPPOSITE PAGE

1 A beautiful blouse begins this layered look. It's rich white crepe of acetate and nylon. Detachable tie wraps around stand-up neckline. 2-button cuffs; back buttons. Square bottom. Machine wash, warm.

Misses' sizes 10, 12, 14, 16. State size. V7 H 2850F—Shipping weight 8 ounces \$7.00

2 Ankle-length jumper of medium gray heather wool flannel. Front U-neckline, attached tie-sash. Back zipper, Dry clean. Pins not included; they're sold on page 3.

Misses' sizes 8, 10, 12, 14, 16: State size. V7 H 3200F—Shipping wt. 1 lb. 6 oz....\$19.00

3 Three-piece outfit. Vest and skirt of double-knit wool in slate blue, pumpkin, medium blue and plum jacquard-patterned stripes. Vest has patch pockets; skirt has side zipper, 2-inch hem . . dry clean. Turtleneck pullover of oyster white rib-knit acrylic has back-neck zipper . . hand wash separately Shoes sold on page 36.

Misses' sizes 8, 10, 12, 14, 16. State size. V31 H 8316F—Shipping weight 2 lbs....\$36.00

4 The sweater has a soft look. . slightly puffed shoulders; U-shaped neckline and pointelle pattern in front. A lightweight rib-knit acrylic pullover. Machine wash, warm. From Taiwan. Shirt sold on page 79.

Sizes 32, 34, 36, 38. Please state size.

V7H9764F-Mauve pink V7H9765F-Off-white
Shipping weight 9 ounces.....\$8.00

5 Jacquard-patterned skirt mixes bright plum, brick red and mauve pink in yarndyed double-knit acrylic. Wide waistband; soft front pleats; side zipper. Machine wash, warm. Shoes sold on page 5.

Misses' sizes 8, 10, 12, 14, 16. State size. V7 H 4728F—Shipping weight 11 oz... \$12.00

## SHOWN ON THIS PAGE

6 Four-piece menswear plaid outfit. Flaptrimmed blazer-jacket and 5-button vest lined with acetate taffeta. Back-zipped flareleg pants and a button front skirt complete the outfit. The plaid fabric is a blend of Dacron\* polyester, wool and linen . . gray with light blue, rust and white. Dry clean. Shirt not included; sold on page 79.

Misses' sizes 8, 10, 12, 14, 16. State size. N17 H 3430F—Shipping wt. 3 lbs. 9 oz. \$52.00

## for you..the new individualist sweater dresses and a pigskin coat



Sears has what you're looking for now

### SHOWN ON OPPOSITE PAGE

(1 and 2) Sweater-dresses . . a whole new mood in dressing . . easy-fitting, in good taste anywhere. Great for travel. Orlon\* acrylic knit . . machine wash, warm.

1 Turtleneck dress has rib-knit bodice and sleeves, jacquard-patterned knit skirt. Back zipper closing. 2-inch hem. Belt not included: it's sold on page 108.

Misses' sizes 8, 10, 12, 14, 16. Please be sure to state correct size. V31 H 7858F-Cream-white V31 H 7860F-Real red V31 H 7859F-Navy blue Shipping weight 1 pound 8 oz....\$20.00

2 Band-neck dress has buttons of antique-look silver-color plastic. Pulloverstyle has rib-knit bodice and sleeves, jacquard-patterned knit skirt. 2-inch hem.

Misses' sizes 8, 10, 12, 14, 16. Please be sure to state correct size. V31 H 7854F-Navy blue V31 H 7856F-Real red V31 H 7855F-Cream-white Shipping weight 1 pound 8 oz. . . . \$20.00

#### SHOWN ON THIS PAGE

3 Pigskin suede coat is burgundy red, a new neutral, outlined with white railroad-stitching. The look is simple, flattering, right-now yet timeless . . as long-term clothes should be. The coat is made in America, with utmost care and attention to detail . . made of butter-soft skins imported from Yugoslavia. Closes with dyed-to-match non-leather buttons . . wear it with or without the wrap-tie belt. Super pockets with buttoned flaps; back pleat from waist to hem. Acetate lining. Must be leathercleaned. Handbag is sold below. Wig sold on page 240; scarf sold on page 137; shoes sold on page 5.

Misses' sizes 8, 10, 12, 14, 16. Please be sure to state correct size. Shipping weight 4 pounds 7 ounces. N17 H 5340F ..... \$109.50

## ORDER YOUR USUAL SIZE . . if in doubt, see page 739

4 Handbag . . smart envelope-shape, designed with a strap that converts it from hand- to shoulder-style. Sueded split-leather with smooth leather tab in front. Concealed snap-closure under front flap. Goldcolor metal ornamentation. Inside zipper pocket. Unlined. About 93/4x71/4x13/4 inches.

88 H 1514-Black 88 H 1515—Bone beige 88 H 1516—Dark brown









## for you.. the new individualist

## oriental expressions in loungewear



SHOWN ON OPPOSITE PAGE

1 Black Hostess gown is beautifully tailored with mandarin collar, "frog" trim, kimono style sleeves and revealing side slit. Back zipper, handy side seam pocket. Antron® nylon tricot. Hand wash, separately. Pin not included, it's sold below.

Misses' sizes 8, 10, 12, 14, 16. Please state size.

38 H 63341F-Shipping weight 1 pound 3 ounces. \$20.00

2 Screen-printed caftan . . fashion drama defined with black mandarin collar and band trim. Band insert at bodice gives empire effect when inside draw-string is tied for a more fitted look. Back zipper. Deep rich tones of red, green and gold on cream-color background. Acetate tricot jersey with lustrous acetate satin collar and band trim. Hand wash, separately.

Misses' sizes S(10-12); M(14-16). Please state correct size letter S or M.

38 H 63331F-Shipping weight 1 pound 6 ounces. \$21.00

3 Long fleece robe is a soft and graceful beige brushed knit of 80% Arnel® triacetate, 20% nylon. Distinctively trimmed with embroidery on V-neckline and wide dolman sleeves. Midriff-band insert closes off-center with two buttons-and-loops. Inside snap. Side seam pocket. Machine wash, warm. The earrings are sold below.

Misses' sizes 8, 10, 12, 14, 16. Please state size. 38 H 88844F-Shipping weight 1 pound 8 ounces. \$20.00

4 The slipper . . perfect mate for hostess gowns and loungewear. Acetate satin uppers, covered 1%-in. wedge heel. Gold-color metallic piping around topline for an added touch of elegance. Composition sole. Sizes B (medium) 5, 51/2, 6, 61/2, 7, 71/2, 8, 81/2, 9 and 10. 15 H 54412F-Red 15 H 54413F-Green 15 H 54414F-Black State size, B width. Shipping wt. 1 lb. 6 oz. ..... \$5.99

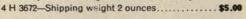
### SHOWN ON THIS PAGE

5 Pajama-robe set is styled in smooth red nylon tricot. Tunic-style pajama top has mandarin collar, button front and self-fabric tie belt. Straight-leg pants have comfortably elasticized waist. Matching button-front short robe features mandarin collar, two side seam pockets . . it's quilted with lastingly fluffy polyester fill (nylon tricot back). Machine wash, warm.

Misses' sizes 8, 10, 12, 14, 16. Please state size. 38 H 96501F-Shipping weight 1 lb. 14 oz.... Set \$20.00

ORDER USUAL SIZE . . if in doubt, see page 739

- 6 Drop earrings. Oriental design in red-enameled gold-color metal. Clip-back style. About 2½ inches long. 4 H 3674—Shipping weight 2 ounces.......... \$4.00
- Buddha pin. Gold-color metal with simulated jade. Safety catch closing. About 3 inches long.





Sears has what you're looking for now









## COATDRESS OF POLYESTER DOUBLE-KNIT

1 Skimmer style in a jacquard pattern that's knit of texturized yarn for added body and drapeability. The white collar and cuffs are of crepe-textured knit. Front button closing (two extra buttons are included); inverted front pleats. Machine wash, warm.

Misses' sizes 10, 12, 14, 16, 18.

Please be sure to state correct size.

V31 H 8228F—Royal blue and beige jacquard pattern with white V31 H 8229F—Deep brick red and beige jacquard pattern with white Shipping weight 1 lb. 11 oz. \$25.00

## SEPARATES-LOOK DRESS OF ACRYLIC KNIT

2 One-piece dress. Bodice-portion of solid-color double-knit has detachable white collar and cuffs; skirt-portion of tweed-patterned knit bonded to acetate tricot has front overlap stitched down to below hips. Solid-color self belt with silver-color metal buckle. Back zipper closing. Dry clean. Pin not included; sold below.

Misses' sizes 10, 12, 14, 16, 18.

Please be sure to state correct size.

V31 H 7822F—Plum and white with plum, navy and white tweed V31 H 7823F—Dark cinnamon and white with dark cinnamon, rust and white tweed

Shipping weight 1 lb. 11 oz. \$21.00

### THE JEWELRY

(3 thru 5) Richly hammered link design of gold-color metal.

3 Hoop Earrings have rigid links. Clip-back style. Measure about 1 inch in diameter.

4 H 3662-Shpg. wt. 2 oz. . . . \$3.00

4 Pin is oval-shaped with rigid links. Safety-catch closure. Measures about 2½x2 inches.

4 H 3663—Shpg. wt. 2 oz. . . . \$3.00

5 Bracelet has flexible links and a clasp closing. Measures about 6% inches long.

4 H 3664-Shpg. wt. 2 oz. . . . \$5.00







# DOUBLE KAN TO

## **PANTS OUTFITS**

(1 and 2) Easy-care tunic-and-pants outfits of textured double-knit. Machine washable, warm . . little or no ironing is needed if tumble-dried.

1 Pullover-tunic has contrasting-color chevron bands on front and sleeves; gold-color plastic button-trim (extra button included); back zipper. Pull-on pants are straight-leg style with elasticized waistband. Shoes sold on page 36.

MISSES' SIZES 12, 14, 16, 18, 20. V31 H 8222F—Purple plum with

rose pink
V31 H 8223F—Black with pimento red
State size. Shipping wt. 2 lbs. ... \$22.00

State size. Shipping wt. 2 lbs. ... \$22.00 HALF SIZES 161/2, 181/2, 201/2, 221/2, 241/2. Please be sure to state correct size.

V31 H 8224F—Purple plum with rose pink

V31 H 8225F—Black with pimento red Shipping weight 2 pounds .....\$24.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. Please state correct size.
V31 H 8226F—Purple plum with

rose pink
V31 H 8227F—Black with pimento red
Shipping weight 2 pounds .....\$24.00

2 Shirt-style tunic has front tuckstitching detail; gold-color plastic buttons (extra button included); self tie-belt. Pull-on pants are straight-leg style with elasticized waistband. Shoes shown are sold on page 36.

MISSES' SIZES 12, 14, 16, 18, 20. V31 H 8236F—Moss green V31 H 8237F—Deep blue State size. Shpg. wt. 1 lb. 12 oz. .\$26.00

HALF SIZES 16½, 18½, 20½, 22½, 24½.

Please be sure to state correct size.

V31 H 8238F—Moss green

V31 H 8239F—Deep blue

Shipping weight 1 lb. 12 oz. . . . . \$28.00

ORDER YOUR USUAL SIZE



Sears is proud to furnish travel and parade dress for America's 1972 Olympic athletes.









POLYESTER

## DOUBLE

(1 thru 5) Easy-care clothes of crepe-textured knit... impeccably tailored and superbly detailed. Mach. wash, warm...little or no ironing needed if tumble-dried.

#### 1 THRU 3 SHOWN ON OPPOSITE PAGE

1 One-piece dress. Bodice is chili red with self-covered button-trim (extra button included); matching buckle-belt. Skirt-portion is chili red, deep loden green and white knit-in plaid with front pleats. Long back zipper closing. 2-inch hem. Shoes sold on page 28.

MISSES' SIZES 12, 14, 16, 18, 20. Please state size.

WISSES SIZES 12, 14, 10, 18, 20. Please state size.

V31 H 8220F—Shipping weight 1 pound 12 oz. . \$23.00

3 Two-tone one-piece dress. Bodice, trimmed with grommets and self lacing, has long sleeves with button-cuffs (extra button included). Skirt-portion has front pleat. Self buckle-belt. Back zipper. 2-inch hem. MISSES' SIZES 10, 12, 14, 16, 18, 20. State size.

V31H8060F-Light beige and chestnut brown with gold-

color metal grommets, buttons and buckle
V31H8061F-Pearl gray and purple with silver-color
metal grommets, buttons and buckle

Shipping weight 2 pounds .....\$25.00

## 4 AND 5 SHOWN ON THIS PAGE

4 Striking border-print dress richly colored in fuchsia, bright orange, light mustard gold and white. Surplice neckline; back zipper closing. 2-inch hem. The necklace shown is sold below; shoes sold on page 94.

MISSES' SIZES 10, 12, 14, 16, 18. Please state size.

V31 H 8232F—Shipping weight 1 pound 5 oz. ...\$22.00

Tunic and pants outfit. Tunic has self belt; back zipper; flap pockets. belt-buckle and button-trim are gold-color plastic. Pull-on pants have an elasticized waistband; straight legs. Shoes sold on page 107.

MISSES' SIZES 12, 14, 16, 18, 20. Please state size.

V31H8036F-Chamois tan V31H8037F-Bright blue
Shipping weight 1 pound 9 ounces \$24.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½. State size.

V31H8038F-Chamois tan V31H8039F-Bright blue
Shipping weight 1 pound 9 ounces \$26.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. State size.

V31H8040F-Chamois tan V31H8041F-Bright blue
Shipping weight 1 pound 9 ounces \$26.00

ORDER YOUR USUAL SIZE if in doubt, see page 739 for charts

#### NECKLACE (shown on opposite page)

A Chain of scalloped, satin-finished circlets. Measures about 31 inches long, has a spring-ring closure.

4 H 3660—Gold-color base metal

4 H 3661—Silver-color base metal

Shipping weight 3 ounces ......\$3.00



## FREE

## APPAREL CATALOG of TALL MISSES'. WOMEN'S and HALF SIZES

An outstanding selection of fall and winter apparel including shoes, hosiery, lingerie. loungewear and accessories. Get your FREE copy . . see page 752.



# THE POLYESTER

## COATDRESS

1 Textured knit of Textura\* polyester . . topstitching; convertible collar; front and back yoke; button-placket; two patch pockets.

Long sleeves with button-cuffs. Self belt with buckle.

And this PERMA-PREST® dress

is machine washable, warm; needs no ironing if tumble-dried.

You can shorten or lengthen the 2-inch hem.

MISSES' SIZES 10, 12, 14, 16, 18. Please state size. V31 H 6560F—Peacock blue V31 H 6561F—Brick red V31 H 6562F—Purple Shipping weight 1 pound 10 ounces ...... \$ 17.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½. V31 H 6563F—Peacock blue V31 H 6564F—Brick red V31 H 6565F—Purple State size. Shipping weight 1 pound 10 oz .... \$ 19.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.
V31 H 6566F—Peacock blue
V31 H 6567F—Brick red V31 H 6568F—Purple

State size. Shipping weight 1 pound 10 oz .... \$19.00

#### ORDER YOUR USUAL SIZE . . if in doubt, see page 739

Necklace shown is sold on page 27. Shoulder bag is sold on opposite page

## THE SPECTATOR PUMP

2 The combination: smooth leather uppers neatly trimmed with sueded split-leather. Composition Sizes B (medium) 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.
X54 H 45744F—Gray X54 H 45144F—Burgundy
X54 H 43944F—Black State size, B width. Shpg. wt. 1 lb. 4 oz. ..... \$13.00



\* Reg. Rohm and Haas T.M.

# DOUBLE KAN IN

## CLASSIC DRESS

A supple knit in a dramatic print or solid colors. This PERMA-PREST® dress has stand-up collar, self tie-belt, long back zipper closing. Machine wash separately, warm; needs no ironing if tumble-dried. You can shorten or lengthen the 2-inch hem.

1 Printed smooth-knit is a distinctive design in to-bacco brown, cinnamon red, dusty peach, medium turquoise blue, light gold and white.

MISSES' SIZES 10, 12, 14, 16, 18.

V31 H 6569F—Please be sure to state correct size.

Shipping weight 1 pound 6 ounces .......\$17.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½.

V31 H 6570F—Please be sure to state correct size.

Shipping weight 1 pound 6 ounces .......\$19.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.

V31 H 6571F—Please be sure to state correct size.

Shipping weight 1 pound 6 ounces .......\$19.00

2 Solid-color crepe-textured knit. The necklace shown is sold on page 22.

MISSES' SIZES 10, 12, 14, 16, 18.

V31 H 6572F—Navy blue

V31 H 6573F—Brick red

State size. Shipping weight 1 pound 6 ounces .\$15.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½.

V31 H 6574F—Navy blue

V31 H 6575F—Brick red

State size. Shipping weight 1 pound 6 ounces .\$17.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.

V31 H 6576F—Navy blue

V31 H 6577F—Brick red

State size. Shipping weight 1 pound 6 ounces .\$17.00

#### THE SHOULDER BAG

3 Sueded split-leather bag with top zipper closure. Slip-in front pocket of smooth leather. Gold-color metal accents. Unlined. About 11x9x1½ inches.

88H3354-Burgundy red 88H3351-Black
88H3352-Forest green 88H3353-Light gray
Shipping weight 1 pound 8 ounces . . . . . . . \$10.00







(1 thru 3) PERMA-PREST® styles of Textura\* polyester. Machine washable . . need no ironing if tumble-dried, You can shorten or lengthen them.

1 Tunic and pants of textured knit. Pullover tunic has a back zipper closing. Straight-leg pull-on pants have an elasticized waistband. Machine wash, warm. Scarf sold below, shoes on page 126.

MISSES' SIZES 10, 12, 14, 16, 18.

V31 H 6578F—Purple

V31 H 6579F—Peacock blue

State size. Shpg. wt. 1 lb. 12 oz....\$17.00

HALF SIZES 14½, 16½, 18½,

20½, 22½, 24½.

V31 H 6580F—Purple

V31 H 6581F—Peacock blue

State size. Shpg. wt. 1 lb. 12 oz....\$19.00

TALL MISSES' 12T, 14T, 16T, 18T, 20T.

V31 H 6583F—Purple

V31 H 6583F—Peacock blue

State size. Shpg. wt. 1 lb. 12 oz....\$19.00

2 Jacquard-patterned knit shift dress is moss green, gold and white. Back zipper. 2-inch hem. Machine wash, warm.

MISSES' SIZES 10, 12, 14, 16, 18, 20.

V31 H 6584F—Please state correct size.

Shipping weight 1 pound 5 oz....\$16.00

HALE SIZES 14½, 16½, 18½,

20½, 22½, 24½, 26½.

V31 H 6585F—Please state correct size.

Shipping weight 1 pound 5 oz.....\$18.00

TALL MISSES' 12T, 14T, 16T, 18T, 20T.

V31 H 6586F—Please state correct size.

Shipping weight 1 pound 5 oz.....\$18.00

3 Solid-color shift dress in crepe-textured knit. Back zipper. 2-inch hem. Machine wash, warm (wash brick red separately). Pin not included; sold on page 21.

MISSES' SIZES 10, 12, 14, 16, 18, 20.

V31 H 6278F—Navy blue

V31 H 6587F—Brick red

State size. Shpg. wt. 1 lb. 5 oz. . . . \$14.00

HALF SIZES 14½, 16½, 18½,

20½, 22½, 24½, 26½.

V31 H 6280F—Navy blue

V31 H 6588F—Brick red

State size. Shpg. wt. 1 lb. 5 oz. . . . \$16.00

TALL MISSES' 12T, 14T, 16T, 18T, 20T.

V31 H 6282F—Navy blue

V31 H 6589F—Brick red

State size. Shpg. wt. 1 lb. 5 oz. . . . \$16.00

#### THE TWILL SCARF

A Floral-printed polyester twill...shades of turquoise blue, purple, lavender and true red. Rolled edges. About 27 in. square. Machine wash, warm. From Japan. 88 H 8224—Shipping wt. 1 oz......\$3.50



POLYESTER

## DOUBLE

.. wrinkle-shy fashions that keep their great look



4 One-piece two-tone dress of crepetextured double-knit Textura\* polyester. Top-portion has a roll collar, skirt-portion has a contrasting-color fringe of Orlon\*\* acrylic and a gold-color metal pin. Long back zipper closing. 2-inch hem. Self belt with gold-color metal buckle. Machine wash, warm. Initial pins are not included...sold on page 84.

MISSES' SIZES 10, 12, 14, 16, 18. Please be sure to state correct size.

V31 H 6602F-Garnet red and navy blue V31 H 6603F-Camel tan and garnet red Shipping weight 1 pound 7 oz...\$17.00

\*Reg. Rohm and Haas T.M.

\*\*Reg. DuPont T.M.

5 PERMA-PREST® dress of crepe-textured double-knit Textura\* polyester. Step-in style with front yoke; band-cuffed long sleeves; gold-color metal buttons (extra button included). Machine wash, warm; needs no ironing if tumble-dried. You can shorten or lengthen the 2-inch hem. Pin not included . . it's sold on page 21. Shoes sold on page 66.

 6 PERMA-PREST® skimmer dress of crepetextured double-knit Textura\* polyester. Welt seaming accents the front. Long back zipper closing. Machine wash, warm; needs no ironing if tumble-dried. You can shorten or lengthen the 2-inch hem. Dragon pendant shown in small view is sold on page 22.

MISSES' SIZES 12, 14, 16, 18, 20.

V31 H 6087F—Deep purple

V31 H 608F—Medium turquoise blue

State size. Shipping weight 1 pound 10 oz. \$15.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½, 26½.

V31 H 6085F—Deep purple

V31 H 6084F—Medium turquoise blue

State size. Shipping weight 1 pound 10 oz. \$16.00

ORDER YOUR USUAL SIZE . . if in doubt, see charts on page 739







The long-sleeved PERMA-PREST® polyester

## DOUBLE

DRESS

Misses' \$13

Half Sizes and Tall Misses' Sizes

An indispensable classic to wear everywhere . . it's simple, smart and marvelously versatile. Easy-going princess lines; subtly textured fabric. Long back zipper closing. And it's a PERMA-PREST\* dress of Textura\* polyester . . machine washable, warm (black must be washed separately); no ironing is needed if tumble-dried. You can shorten or lengthen the 2-inch hem. Jewelry not included . . necklace sold on page 27; pin sold on page 21.

TEXTURA





